



Home | About | Membership | Community | Resources | Store

Job Search


Advertisement

gastrointestinal obstruction. Patients with symptoms suggestive of mechanical gastrointestinal obstruction should be thoroughly evaluated by the treating healthcare provider to confirm the absence of such an obstruction prior to initiating AMITIZA treatment.

The safety of AMITIZA in pregnancy has not been evaluated in humans. AMITIZA

CLICK HERE FOR FULL PRESCRIBING INFORMATION

LEARN MORE




• Search the Industry Spotlight

Find

• Categories

- o [Assisted Living](#)
- o [CCRC](#)
- o [Home Care / Home Health](#)
- o [Hospice](#)
- o [Independent Living](#)
- o [Nursing Home / Rehab/ Skilled Nursing](#)
- o [Uncategorized](#)

• Spotlight Contributors



• Have a Spotlight Idea?

If you think that you have a good Industry Spotlight article idea that showcases something unique in Senior Care or a best industry practice, please let us know!

Your Name

Your Name

Email

Message

cforms contact form by [delicious:days](#)


• Last Entries

- [Clowing Around with Senior Care](#)
- [Incorporating Online Care Communities into Eldercare](#)
- [Focusing on 'The Sandwich Generation' – The Struggle of Family's Helping Their Seniors and Their College Kids](#)
- [Fine Dining at Affordable Assisted Living Prices](#)
- [Back-Up Support for Independent Living Clients](#)
- [Senior Helpers Setting Sights to Lead Home Care Industry](#)
- [Senior Care – There's an App for That!](#)
- [Uncross the Stars – A Movie Seniors Can Appreciate](#)
- [Keeping Seniors on the Move](#)
- [A Senior Living Valentine's Day Story](#)


• Archives

- [March 2010](#)
- [February 2010](#)
- [January 2010](#)
- [December 2009](#)
- [November 2009](#)
- [October 2009](#)
- [September 2009](#)
- [August 2009](#)
- [July 2009](#)
- [June 2009](#)
- [May 2009](#)
- [April 2009](#)
- [March 2009](#)
- [February 2009](#)
- [January 2009](#)

• Advertisement



**SERVE
PART-TIME
AS A HEALTH
PROFESSIONAL
IN THE
AIR GUARD.**



CLICK HERE

www.GoANG.com/HP

Ads by Google

• Advertisement

[Assisted Living Guide](#)

Get info on assisted living facilities in your area.
www.CalQualityCare.org

[In-Home Care Services](#)

Providing Compassionate Care For The Elderly Or Sick, Call Today!
www.American-Swiss.com

[Find Assisted Living](#)

Free Assistance Finding the Right Assisted Living Facility Near You.
www.aplaceformom.com

[Assisted Living Experts](#)

The Most Assisted Living Choices. Free Service with No Obligation!
www.AssistedLiving.com

[Independent Senior Living](#)

Find Independent Senior Living Near You. Our Free Service Makes It Easy
www.SeniorsForLiving.com

Clowing Around with Senior Care

Posted on March 11th, 2010 in [Assisted Living](#), [CCRC](#), [Independent Living](#), [Nursing Home / Rehab/ Skilled Nursing](#) by [Kristin Sullivan](#)

At Walnut Village, a new full-service retirement community in Anaheim, Calif., Herb and Fritzi Baker are cheering up their fellow residents – in a unique way.

The couple are both amateur clowns (Herb is a graduate of the Lancaster Clown Factory), and they've performed for the Red Cross, the March of Dimes and the Crippled Children's Relief Association. Now, they're teaching other residents the joys of clowning too.

When the Bakers heard about Walnut Village's Lifelong Learning Center, they volunteered to teach a class about how to be a clown.



Clowning Around

"The Bakers wanted to share their unique talent with fellow residents," says Lee Ratta, the senior vice president of organizational advancement at Front Porch. "Living at Walnut Village is about continuing your passions and sharing them with others. As Herb Baker says, 'Our goal is to make at least three people smile each day.'"

Walnut Village offers a wide variety of classes, from art, music and poetry to wine tasting and performing arts. But the Bakers' class brings something different to the community.

"The power of laughter is well documented as being good for the psyche and overall wellbeing," Ratta says. "When we step out there and try something new, it is invigorating and just plain fun."

"It is also a great social opportunity for residents to learn and laugh with one another," Ratta says. "The unique proposition that today's seniors are looking for is a community where they can be themselves, explore their dreams and aspirations, continue lifelong pursuits and friendship and find the freedom, security and sense of belonging that true community living affords."

Ratta says that the dozen residents who have participated in the Bakers' class have really enjoyed it. There are more clowning classes in the works.

"Residents are an amazing resource!" Ratta says. "They have such diverse interests and backgrounds. Creating an opportunity to share knowledge and expertise is just one way for residents to get to know each other and create community. At Walnut Village, our residents tell us every day how much they enjoy and value the camaraderie and sense of belonging to a community that really cares about each other and knows how to have some fun!"

For more information, please visit the Walnut Village [website](#).



- » [Comments \(0\)](#)

Incorporating Online Care Communities into Eldercare

Posted on March 10th, 2010 in [Assisted Living](#), [CCRC](#), [Home Care / Home Health](#), [Hospice](#), [Nursing Home / Rehab/ Skilled Nursing](#) by [Kerry Nichols](#)

By: *Kerry Lynn Nichols*

Social Networking has exploded in the last few years with the advent of Facebook, MySpace, LinkedIn and more. *CareFlash*, a similar concept, is available to people living through a difficult health situation and offers a private Care Community for the people who need a social network the most. The online Care Community provides patients and family members a centralized place where they can access features and content that help to explain their condition as well as assist them through the recovery process and/or wellness changes.

The *CareFlash* site offers a "private, email-driven blog for sharing updates, explanations and well-wishes. A family care provider can easily create a Care Community, empowering friends to unobtrusively rally 'round and support loved ones, relieving them of the exhausting and painful process of repeating and re-repeating updates and explanations – allowing family care providers to focus on the challenges at hand while maintaining their own sanity," says founder Jay Drayer.



“The incomparable iHelp Calendar is integrated into each private Care Community providing convenient, dignified ways for a family care provider to unobtrusively request and organize involvement and assistance from friends within their Care Community. When a family care provider posts a request on iHelp, CareFlash automatically launches emails to the community members. When that request is accepted by a friend, it is automatically noted on iHelp, eliminating redundancies. Beyond meals and errands, visitation scheduling allows for visitors to be discouraged during inopportune times like during therapy,” says Drayer.

They also have a section for explaining the patient’s health issue, utilizing 3-D animation. This section is multi-lingual and presented in way that is easy to understand. Not only is this a benefit to the patient, but also to their families, as they can view it at their leisure. CareFlash can even be private labeled, so that your brand is affiliated with the care community.

For more information on CareFlash, visit their website www.careflash.com



• » [Comments \(0\)](#)

Focusing on ‘The Sandwich Generation’ – The Struggle of Family’s Helping Their Seniors and Their College Kids

Posted on March 9th, 2010 in [Assisted Living](#), [CCRC](#), [Home Care / Home Health](#), [Independent Living](#), [Nursing Home / Rehab/ Skilled Nursing](#) by [Kristin Sullivan](#)

In late January, President Obama presented his State of the Union address, which experts say spoke to the issue of senior living in a unique way.

“According to Educationnews.org, the President’s focus was on what one White House official calls ‘the sandwich generation’ — struggling families squeezed between sending their children to college and caring for elderly parents,” says C. Scott Sykes, Jr., the chairman of the board of Senior Quality Lifestyles Corporation. “President Obama intended to use his State of the Union speech to demonstrate that he understands the economic pain of ordinary Americans. The proposals included expanded tax credits for retirement savings and money for programs to help families care for elderly relatives.”

The new funding initiatives, Sykes explains, are intended to enable families to save more money for retirement. “In addition, they are intended to specifically address the special financial issues involved in caring for the elderly. This could open up more opportunities for seniors to purchase the kind of retirement that best meets their needs for housing, recreation and health services. Today’s modern Continuing Care Retirement Communities (CCRCs) bring all of that together in one local senior community.”

The flagging economy will benefit from increased spending on senior living too, Sykes notes.

“The senior population is becoming an increasingly large percentage of the overall population,” he says. “Anything that financially stimulates the senior community will have an increasing overall impact on the economy. The direct jobs development from senior community development and operation would include architects, interior designers, builders, landscapers, and internal staff; chefs, nurses, executives, line staff, and many more. Collateral job gains would include the service companies who supply these senior communities. Then there is the impact of their higher spending within their local communities.”

Furthermore, Sykes adds, new financial models allow adult children to recapture nearly 100 percent of the investment needed to place their parents in an upscale retirement resort community, a big change from previous financial models. “Once the senior resident leaves or passes away, their investment returns to their estate,” Sykes explains. “The exciting upshot of this is that seniors no longer have to choose between enjoying a truly quality retirement lifestyle and leaving their adult children with an inheritance. Not all senior living communities are structured to offer this robust model but Senior Quality Lifestyles Corporation does.”

For more information on Senior Quality Lifestyles Corporation please visit their [website](#).



• » [Comments \(0\)](#)

[Next Page »](#)

Get the [The Industry Spotlight Feed](#)

Delivered by [Feedburner](#)

We Have active Senior Care Jobs today!

Enter Keywords (ex. job t

Location (ex. New York,)

Find Jobs

[Speech Pathologist *](#)
[Director of Rehabilitation](#)
[CLINICAL SUPERVISOR](#)

Advertisement

[LA Elderly Assisted Living](#)

We Help Seniors Live A Full Life With Our Assisted Living Care.

[ElderCare-Consulting-Services.com](#)

[Help with Senior Care](#)

Free caregiver referral service helps you find good care quickly.

[www.ElderCareLink.com](#)

[Assisted Living Homes](#)

Find Assisted Living Facilities In Your Area. Start Today.

[AroundMe.com](#)

[Assisted & Senior Living](#)

Find appropriate choices-for free! Senior Living in Palm Springs area

[www.ahomeawayfromhome.com](#)

Ads by Google



NSLPN University



"Click here for your Online Education Connection"

CEU and training courses available



[ABOUT NSLPN](#) | [MEMBERSHIP](#) | [CAREER NETWORK](#) | [EVENTS CALENDAR](#) | [NEWS](#) | [FORUMS](#) | [SPOTLIGHT](#) | [DAILY DOSE](#) | [VIDEOS](#) | [CONTACT](#)

[SPONSORSHIP](#) | [TERMS AND CONDITIONS](#) | [PRIVACY POLICY](#)

© 2009, NSLPN. All rights reserved